THE DAILY TECH WIRE by Nuffield Consulting

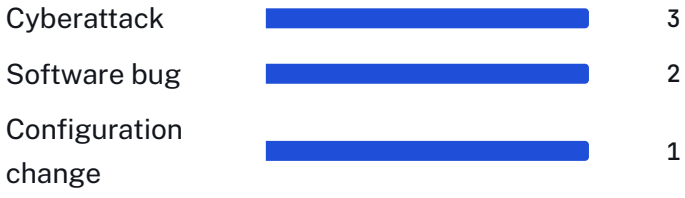
Outages & Breaches: March 2024 in numbers

6 significant outages (0 critical) and 8 data breaches (2 critical) were logged in March 2024. The largest breach by records was AT&T (73M). The longest outage with a known duration was Panera Bread (168 hours). The most common outage cause was cyberattack (3 of 6). 4 of the incidents mainly affected the UK.

OUTAGES	CRITICAL OUTAGES	DOWNTIME TRACKED	BREACHES	CRITICAL BREACHES
6	0	182 h	8	2
▲ 2 vs February	wide impact	across 3 outages with a known duration	▼ 1 vs February	sensitive data at scale

RECORDS EXPOSED	FURTHER CLAIMED
116M	2.4M
confirmed or company-reported	attacker claims, unverified

OUTAGE CAUSES



NAMED ATTACKERS



MOST SIGNIFICANT INCIDENTS

30 Mar 2024	**AT&T confirms 73 million customers' data leaked** AT&T · breach · ShinyHunters · 73M records	CRITICAL
13 Mar 2024	**France Travail breach exposes 43 million job seekers** France Travail · breach · Unknown · 43M records	CRITICAL
29 Mar 2024	**Omni Hotels systems down after Daixin attack** Omni Hotels · outage · Cyberattack	MAJOR
23 Mar 2024	**Panera Bread hit by week-long IT outage** Panera Bread · outage · Cyberattack · 168 hours	MAJOR

17 Mar 2024 **MediaWorks data on 2.4 million used for extortion**
MediaWorks (NZ) · breach · Unknown · 2.4M claimed
MAJOR

16 Mar 2024 **Sainsbury's and Tesco hit by IT failures**
Sainsbury's and Tesco · outage · Software bug
UK MAJOR

15 Mar 2024 **McDonald's tills fail worldwide after third-party change**
McDonald's · outage · Configuration change · 12 hours
MAJOR

15 Mar 2024 **INC Ransom leaks NHS Dumfries and Galloway patient data**
NHS Dumfries and Galloway · breach · INC Ransom
UK MAJOR

ALL 6 OUTAGES

29 Mar 2024 **Omni Hotels systems down after Daixin attack**
Omni Hotels · outage · Cyberattack
MAJOR

23 Mar 2024 **Panera Bread hit by week-long IT outage**
Panera Bread · outage · Cyberattack · 168 hours
MAJOR

16 Mar 2024 **Sainsbury's and Tesco hit by IT failures**
Sainsbury's and Tesco · outage · Software bug
UK MAJOR

15 Mar 2024 **McDonald's tills fail worldwide after third-party change**
McDonald's · outage · Configuration change · 12 hours
MAJOR

7 Mar 2024 **Leicester City Council shuts systems after cyber attack**
Leicester City Council · outage · Cyberattack
UK MAJOR

5 Mar 2024 **Meta platforms log users out worldwide**
Facebook, Instagram, Messenger · outage · Software bug · 2 hours
MAJOR

ALL 8 DATA BREACHES

30 Mar 2024 **AT&T confirms 73 million customers' data leaked**
AT&T · breach · ShinyHunters · 73M records
CRITICAL

27 Mar 2024 **Qilin claims 550GB from The Big Issue**
The Big Issue · breach · Qilin
UK MINOR

17 Mar 2024 **MediaWorks data on 2.4 million used for extortion**
MediaWorks (NZ) · breach · Unknown · 2.4M claimed
MAJOR

15 Mar 2024	**INC Ransom leaks NHS Dumfries and Galloway patient data** NHS Dumfries and Galloway · breach · INC Ransom	UK MAJOR
15 Mar 2024	**Fujitsu finds malware and confirms data breach** Fujitsu · breach · Unknown	MAJOR
13 Mar 2024	**Nissan confirms Akira stole data on 100,000 people** Nissan Oceania · breach · Akira · 100K records	MINOR
13 Mar 2024	**France Travail breach exposes 43 million job seekers** France Travail · breach · Unknown · 43M records	CRITICAL
3 Mar 2024	**Amex card data exposed at merchant processor** American Express · breach · Unknown	MAJOR

2024 YEAR TO DATE

INCIDENTS YTD	OUTAGES YTD	BREACHES YTD	CRITICAL YTD	RECORDS EXPOSED YTD
42	**16**	**26**	**11**	**320M**
January to March 2024	significant outages	data breaches	outages and breaches	confirmed or company-reported

MONTH	OUTAGES	BREACHES	CRITICAL	RUNNING TOTAL
Jan	6	9	4	**15**
Feb	4	9	5	**28**
Mar	**6**	**8**	**2**	**42**
Total	**16**	**26**	**11**	**42**

CITE THIS

Nuffield Consulting, “Outages & Breaches: March 2024 in numbers”, The Daily Tech Wire,published March 2024. https://techwire.nuffieldconsulting.com/reports/2024-03/ (retrieved 15 Nov 2026).

The underlying data for every month is in the CSV download.

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Compiled from public reporting and summarised in our own words. Every incident links to its original source. Severity: critical means wide impact, such as essential services disrupted or sensitive data exposed at scale; major means notable impact on one organisation's customers or a widely used service; minor is limited, brief or local. Outage status: ongoing (still disrupted at last report), partially restored, reported (state not yet confirmed), resolved, or post-mortem (cause explained by the provider). "Claimed" marks figures from attackers that the organisation has not confirmed.